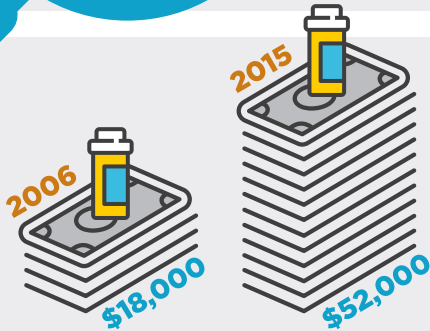


Factually

Health + Policy

No doubt about it, health care costs are rising and it's a concern for all of us. It's not simple, but it's important to know the facts around the numerous variables that make up health insurance premiums. One key component of this annual expense? **Prescription drugs.**



The average annual cost for a single specialty **MEDICATION** has **tripled over the last 10 years**

SOURCE: Rx Price Watch Report: Trends in Retail Prices of Specialty Prescription Drugs Widely Used by Older Americans, 2006 to 2015, Stephen W. Schondelmeyer, PRIME Institute, University of Minnesota, Leigh Purvis, AARP Public Policy Institute

23.3 cents of every health insurance dollar pays for **PRESCRIPTION DRUGS** — which is more than any other expense category



SOURCE: America's Health Insurance Plans, *Where Does Your Premium Dollar Go?* <https://www.ahip.org/health-care-dollar/>

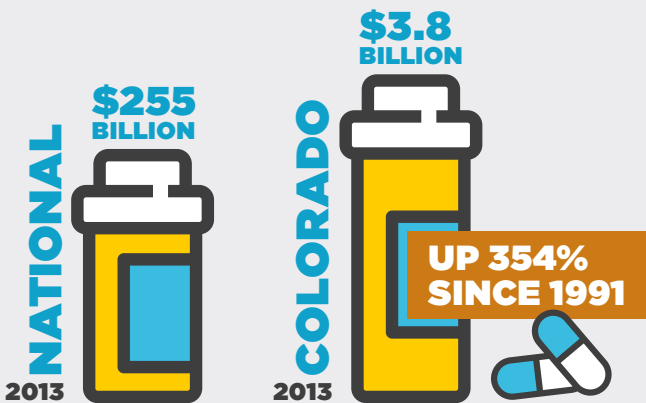
The biggest increase in cost across all **COLORADO** insurance carriers?

Pharmacy services



SOURCE: *Cost of Care in Colorado*, <http://www.civhc.org/wp-content/uploads/2017/09/Cost-of-Care-Insights-Sept.-2017.pdf>

Prescription drug spending in Colorado



SOURCE: *Deep Dive on Pharmaceutical Costs*, https://www.colorado.gov/pacific/sites/default/files/Prescription%20costs%20policy%20deep%20dive_nn.pdf



big pharmaceutical companies **spend more on advertising** than they do on research and development

SOURCE: https://www.washingtonpost.com/news/work/wp/2015/02/11/big-pharmaceutical-companies-are-spending-far-more-on-marketing-than-research/?noredirect=on&utm_term=.d6a52e91ed1f

Now you know.

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